

Gianlupo

SMART MAGIC

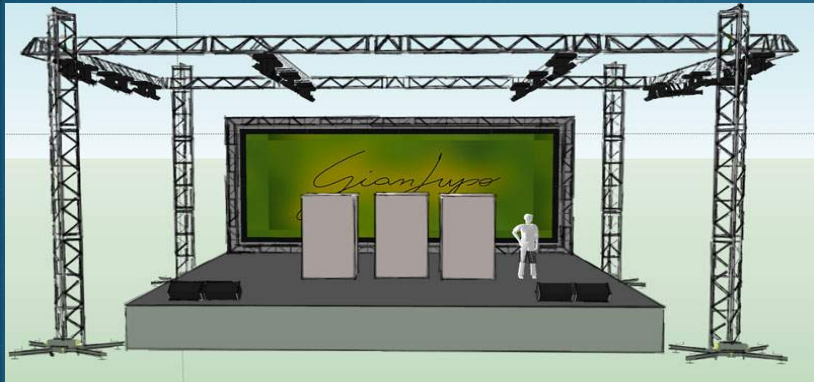
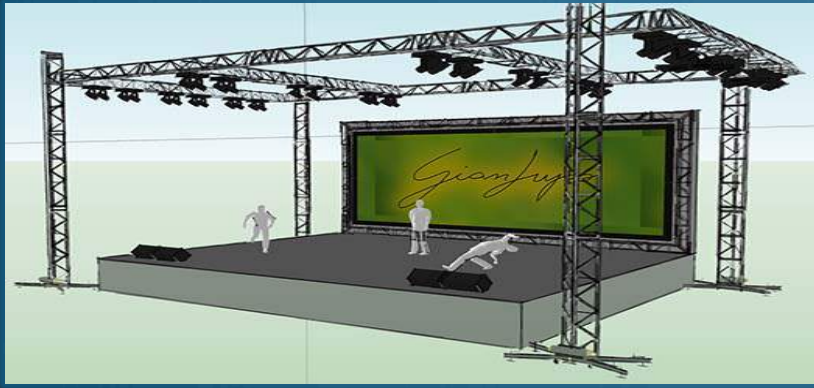
ILLUSION ❖ MAGIC ❖ INNOVATION ❖ TECHNOLOGY



AN INNOVATIVE, DYNAMICS, BRILLIANT MAGIC, CHARACTERIZED BY ELEGANCE AND SOBRIETY.
GIANLUPO PERFORMS ECLECTIC SHOWS THAT CAN ADAPT TO ANY SITUATION MAKING IT UNIQUE AND EXCLUSIVE.

CORPORATE ENTERTAINMENT

GianLupo will create a **smart** performance for your event that fuses illusion with **technology** in ways you've never seen. A product demonstration on a trade show floor. A sales meeting in a hotel ballroom. An industry announcement in a large site. Whatever the venue, GianLupo creates the perfect experience to serve your needs.



Business Meetings / General Sessions:

GianLupo's cutting-edge multimedia presentations captivate any type of audiences. Each performance - perfectly styled for your corporate brand and event theme - can be of any length and can include astonishing executive reveals and extraordinary opening, closing, and interstitial segments. Enhance your next meeting, whatever the size, with the magic of GianLupo.

Product Launches

Use GianLupo's digital magic and illusion techniques to introduce your new product. GianLupo will incorporate your product and branding art into his performance, illustrating product features using technologies as new as the product itself. He can even create specialized product reveals that interact between real and digital worlds.

Trade Shows

Let GianLupo create a buzz across the trade show floor. With amazing feats that astound audiences, GianLupo will ensure attention and acclaim for your product. Each performance is adapted to suit a trade show environment, including interactive segments that engage audience members and generate interest for your product and your brand as a whole.

TECHNO MAGIC STAGE SHOW

Techno Show is a new concept of magic. Created on **2013** during the international **"Salone del Mobile - Milano"**. It was presented at **Ermenegildo Zegna District** during **LG** Electronics event. On 2015 it will stream on **SKY TV**. Inside the **show** there are:

Video Interactions, visual performance, video-projections, quick change performance, laser show, levitations and illusions.

An **innovative** show, engaging **strong impact** on the public, full of mystery and suggestion. All presented in a brilliant and smart way. A **unique show** suitable for corporate convention, business meeting entertainment, post - congress and gala shows.



COMPANIES SOLUTIONS:

Unlike traditional magic shows, GianLupo has the opportunity to create a **custom show** with the use of your **BRAND**. A real plus for those who want to give a touch of **original** exclusivity to your event, creating a unique show, **ad-hoc** for the occasion.

V.I.P. APPEARANCE ILLUSIONS

Have you ever thought of making unique and unforgettable the arrival on the scene of 'Company CEO or head of a department ?
GianLupo offers customized Big Illusion for companies. Gianlupo and his staff may propose ad-hoc solutions .

The show allows the appearance of a V.I.P. thanks to great illusions of easy apprehension but with a strong impact on the audience.
A spectacular illusion effect that allows you to make the entrance of a person's most striking , make it remain in the minds of your customers for a long time.



CUSTOM EFFECTS FOR COMPANIES:

All GianLupo's performances have the particular special use of technological tools to emphasize the most of the magical effect .
Your V.I.P. will be projected on a structure shown initially empty , and little time later will appear mysteriously the V.I.P., leaving the audience speechless . An innovative great illusion completely customizable with videos related to the company.

MICRO MAGIC SHOW

GianLupo is specialized in **"Close-up Magic"**, His repertoire covers the sphere of:

telekinesis, levitations, metal bending, thought reading, metagnomy and telepathy

The show is presented with **unique style** characterized by sense of humor and savoir-faire. All this happens at a one-to-one distance during a dinner or cocktail party in a way that audience can better feel, thanks to sophisticated techniques and refined psychological principles.

GianLupo is suitable to make more **original** and **exclusive** convention, meeting, post - congress, gala dinners and private parties.



COMPANIES SOLUTIONS:

GianLupo have a know-how that allows him to customize illusions with the use of your **LOGO / BRAND**.

He can realize a show **ad-hoc** linked to company products, that can give a touch of **original and exclusivity** during presentations and events.

CONTACTS MANAGEMENT

ELECTRONICS ❖ FASHION ❖ ENTERTAINMENT ❖ HEALTHCARE ❖ AUTOMOTIVE

Dior



Linklaters

BVLGARI
HOTELS & RESORTS



Calvin Klein



TOMMY HILFINGER



360° SOLUTION: GianLupo's experience and abilities extend beyond live performance into video, web, television, print and other multi-media campaigns.

Allow him to demonstrate how he can provide you with amazing and imaginative turn-key solutions integrating several forms of media into one electrifying campaign.

CREATIVITY: Your options are as limitless as GianLupo's creativity. Build brand identity with an awe-inspiring animation of your logo. Conduct a virtual demonstration of a new product. Invite audience members into a digital-world of their own design. Whatever the theme, GianLupo and his staff will translate your communication objectives into an astounding and unforgettable performance.

SHOWMANSHIP: GianLupo's charisma, humor, and style adapt to every setting in order to create an event uniquely suited for each client's taste, product, and theme. His use of the most sophisticated magic and the most refined technology will create a memorable performance that will inspire audiences while promoting the company's product.

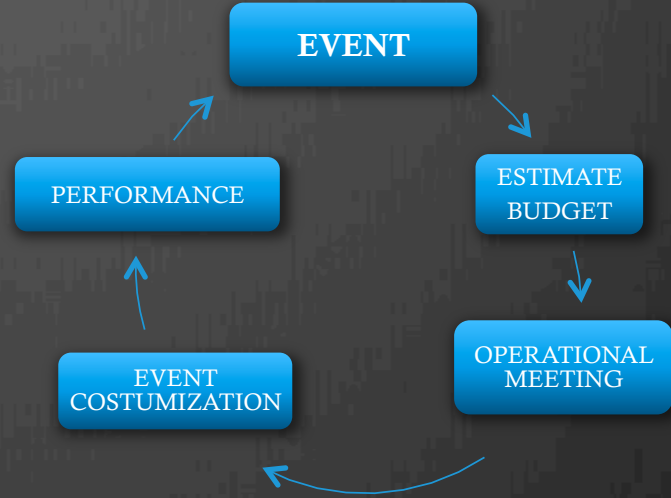
GianLupo has created performances for a variety of industries. Because clients in every field want to give their audiences something new - something dramatic - something that makes a lasting impression.

*"Any sufficiently advanced technology is indistinguishable from magic."
Arthur Charles Clarke (Profiles of the Future)*

CONTACTS MANAGEMENT



GianLupo
SMART MAGIC



GianLupo Borgogelli Ottaviani (International Performer)

MANAGEMENT (For International Show - TV Appearances):

Personal Manager: Dr. Andrea Ferrari

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